

• summary



Creative digital designer with 9+ years of experience in web design, branding, UI/UX for web and mobile, and UI animations. Worked with top teams & clients like: Noovo, Mallard & Claret, Cristina Gómez, Creative Mules, East Partnership, Dux-Soup, and more.

Web development background, ensuring effective collaboration with developers. Flexible, ready for remote work. My skills align with tools used by most companies.

Languages: English (Fluent), Kazakh (Native), Russian (Native).

• career history

Experience

- Digital Designer** 2026 — Now
Studio Freight (Full time)
Designing premium digital experiences across web, branding, and product interfaces for clients in technology, AI, and lifestyle industries. Collaborating with creative directors and cross-functional teams from research and UX exploration through high-fidelity UI design, prototyping, and client presentations.
- Senior Product Designer** 2025 — 2026
Noovo (Contract: 5 months)
At Noovo, I support the company's digital experience by helping structure and streamline a large ecosystem of pages and design assets. I'm building a scalable design system to unify scattered Figma components, improve consistency, and speed up page creation. I also contribute to UI animations and micro-interactions, enhancing the overall user experience and ensuring smoother handoff to developers.
- Creative Digital Designer** 2025 — 2025
Mallard & Claret (Full time: 10 months)
Leading digital design projects for high-end brands, focusing on clean UI, subtle motion, and art direction. Collaborating with developers to deliver smooth design-to-code transitions.
- Creative Director** 2023 — Now
YKWMI Studio (Self-employed)
As a creative director, I work on projects of varying complexity, ranging from branding and logo development to designing applications, websites, and UI animations to showcase micro-interactions within projects.
- UI/UX Designer** 2022 — Now
Creative Mules (Freelance: 2+ years)
Serving as a design partner for conceptual and experimental phases—often handling art direction and full website builds from scratch.
- Freelance Designer** 2016 — 2023
Upwork (Freelance: 7 years)
Delivered over 40 projects globally, from responsive websites and mobile apps to brand identities and UI animations. Consistently rated Top Freelancer.
- Product Designer** 2020 — 2022
DLS/SwitchSales (Full-time: 2 years 10 months)
Designed CRM systems, dashboards, and mobile apps for B2B and corporate clients. Managed visual consistency across complex interfaces.
- Product Designer** 2021 — 2022
Iroka Studio (Contract: 1 year 1 month)
Focused on visual identity and web design for digital-first brands. Created sleek user journeys supported by distinctive design systems.
- UI/UX Designer** 2021 — 2021
Koncepted (Contract: 5 months)
Designed crypto-related platforms and conducted UX audits to improve product flow. Balanced aesthetics with utility.
- Graphic Designer** 2019 — 2019
EMTEH (Full-time: 6 months)
Vehicle and corporate identity design. Design of websites, brochures, email newsletters, product catalogs, brand books, marketing kits, corporate clothing, business cards, brochures, banners.
- UI Designer** 2019 — 2019
Magma Franchising (Full-time: 6 months)
Packaged franchise products visually, websites, landing pages, pitch decks, and brand assets to support market entry.
- Web Developer** 2018 — 2019
BeForce Group (Full-time: 5 months)
Worked on the design and development in collaboration with a marketer to increase site conversion and attract customers to a tax specialist's course. A/B tests, and handled the full cycle of work as a web developer and designer. In the first 2 months of work, managed to increase the site conversion rate from 8% to 15%.
- Intern UI Designer** 2018 — 2018
DOBRO Agency (3 months)
Gained hands-on experience assisting in interface design for real client projects. Developed attention to detail and team workflow skills.

• technical skills

Software & Tools

Design & UI Animation	Figma, After Effects, Clipdrop AI, ChatGPT, Photoshop, Illustrator.
Development Technologies	HTML, CSS, JavaScript, JQuery, Codepen.
Project Management	YouTrack, Trello, Agile, Toggl, Todoist, Hubstaff, Jira, Notion.
Collaboration & Cooperation	Slack, Loom, Email, Google Meet, Zoom, Vercel App, Jam.

• notable achievements

Features & Recognitions



- Site of the Day on Awwwards (Sept. 1st)** 2024
Site of the Day & Developer Award for the Cristina Gómez website.
- Honorable Mention on Awwwards** from 2022
6 times for the: Cristina Gómez, Alex Tkachev 2023, Vana, Alice Merton, Planet Lizard, Renaissance.
- Website of the Day on CSSDA** 2024
For the Cristina Gómez website.
- Site of the Day on CSS Winner** 2023 — 2024
3 times for the: Cristina Gómez, Alex Tkachev 2023, Planet Lizard.
- The interview with Spaces and Lovers Magazine** 2024
Alex Tkachev is a Kazakhstan-born digital designer, who began his journey in web development. He's a big fan of 404 pages and a nature lover.
- Hot Right Now Vol. 5 on Awwwards** 2023
Introducing the latest book from Awwwards, exploring new technologies like AI, AR, VR, no-code tools, and Web3 in the digital industry.
- Jury on Awwwards** 2023
Official jury member.

• qualifications

Education & Courses

- Bachelor of Information Technology** 2014 — 2018
Kazakh Humanitarian, Law and Technical College.
- Design & Animation** 2022
Course by Bruno Arizio on Awwwards (Creating Epic Ecommerce Experiences for Brands: An Advanced Guide)
- Motion Design** 2022
Course by Louis Paquet on Awwwards (Using motion design to animate with purpose and create delightful experiences)
- UI Animation System** 2021
Course by Louis Ansa on Awwwards (Design meaningful experiences through an animation system)
- Visual Language** 2021
Course by Niccolò Miranda on Awwwards (Creative Portfolios: A powerful visual language for brands)
- Design Process** 2021
Course by Andrea Jelić on Domestika (Portfolio Design with Figma: Self-Promotion for Creatives)